



Global e-Ticketing

Global Soft Consulting Global e-Ticketing System Overview

Last update: September 2013



GODA SOFT GODA E-TIERRING GS-GET





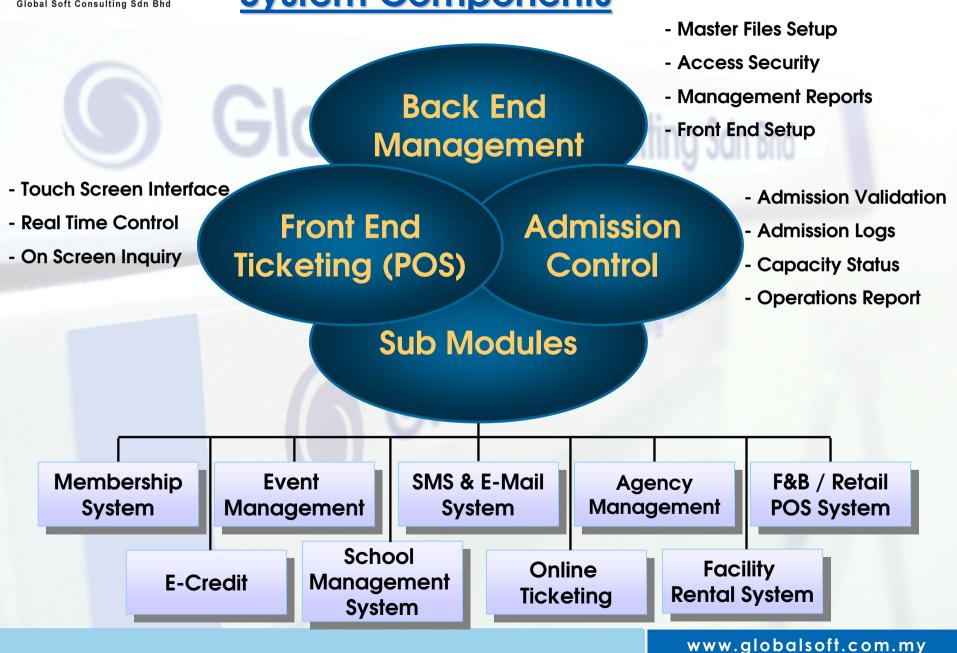
Introduction to GS-GET System

- ✓ A Turnkey solution with Comprehensive Features to overcome the manual way of operation to a systematic way for Easy Maintenance
- ✓ First software design from this region that Focus on leisure industry that requires sales of ticket:
 - i.e theme parks, amusement parks, aquariums, zoos, stadium, etc...
- Provides Real Time Information to enhance quality workflows and eliminate duplication work
- ✓ User Friendly & supports touch screen monitors
- ✓ Runs on the Microsoft Windows platform
- Flexibility to Customize and Integrate with almost all the available hardware and software





System Components





GS-GET Basic Functions and Features

- ✓ Ticketing Management System
- Admission Control Management
- ✓ Management & Analysis Report





GS-GET Ticket Management System:

- The ticketing system is able to categorize tickets into different type of tickets
 according to prices and packages and also identifying the expiry date or validity
 period of the ticket.
- Able to **offer different payment modes/currency** and **mixed payment modes** such as cash, credit card, credit/debit customers, e-credit, hotel guest credit, cash vouchers etc **without** having the worry of **calculation error**.
- Discounted pass or free entry are tracked by the system systematically.
- Each ticket (card, ticket, wristband) issued are having an unique identity which each visitors are gained access by checking on the validity of their barcode on their tickets.
- The real-time capacity of park can be keep tracked. The system is able to set the limit of visitors in park for safety reason.
- The system is capable to pre-set the ticket access to single/multiple areas and the no. of entry/exits will be recorded to study visitors' favorite zone/location.





GS-GET Ticket Management System:

Types of Ticket Available:

- Normal Counter ticket selling
 Eg. Child/Student/Adult/Foreigner
- Pre-Sales tickets
 Able to process advance sales and pre-print ticket for huge crowd expected events, such as Exhibitions / Carnival etc.
- Discount Card Holders
 Able to purchase ticket at pre-determined discounted price.
- Special Passes
 When required, special Free of Charge tickets can be printed by authorized users only with appropriate tracking.
- Agency/Groups ticket sales
 Pre-determined discount amount can be set for different tier agents or groups. Group entrance with only one ticket.
- Membership entry
 Membership system can setup to allow discounted ticket price or free entries according to parameter setting by user. Able to capture members' purchase behavior.





GS-GET Ticket Management System

POS Management

- Cash Drawer monitoring & controlling
 Terminal float amount when cashier checked in etc.
- Multiple 'Shift' capability
 Cashier check in & check out from terminal, print close shift report, admission log etc.
- Accurate settlement of tickets sold with total transactions
 Calculate cash/ credit card / voucher/ daily sales etc.
- e-Credit

Load prepaid credit onto visitor wristband, so that the visitor can travel around Park without carrying cash (Ideal for visitor when they visit F&B outlet / souvenir shop at Water park)

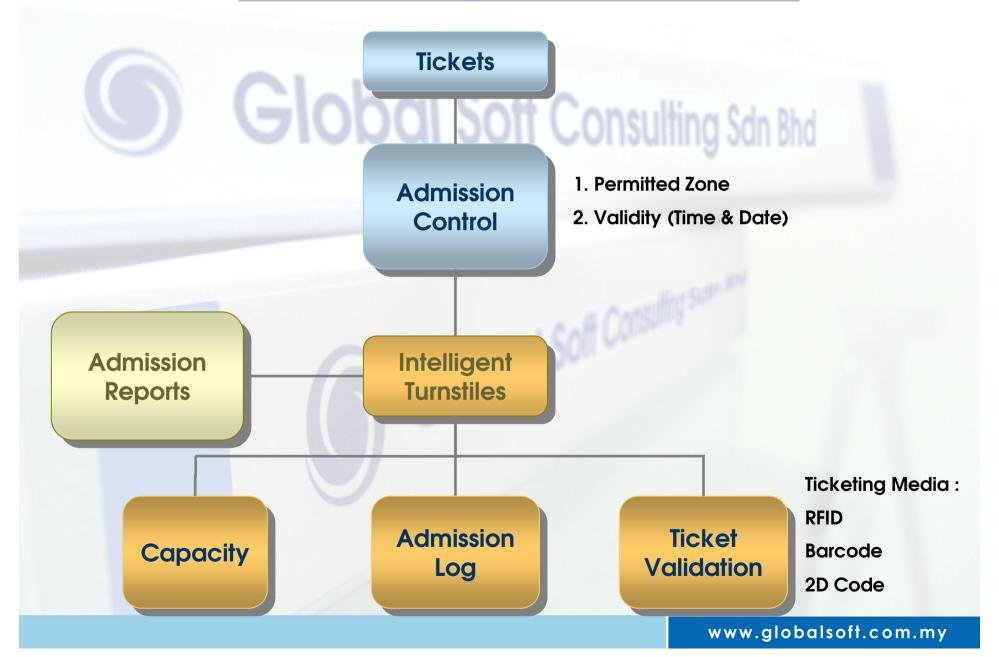


CIDAL SOFT ALMISSION CONTROL MANAGEMENT



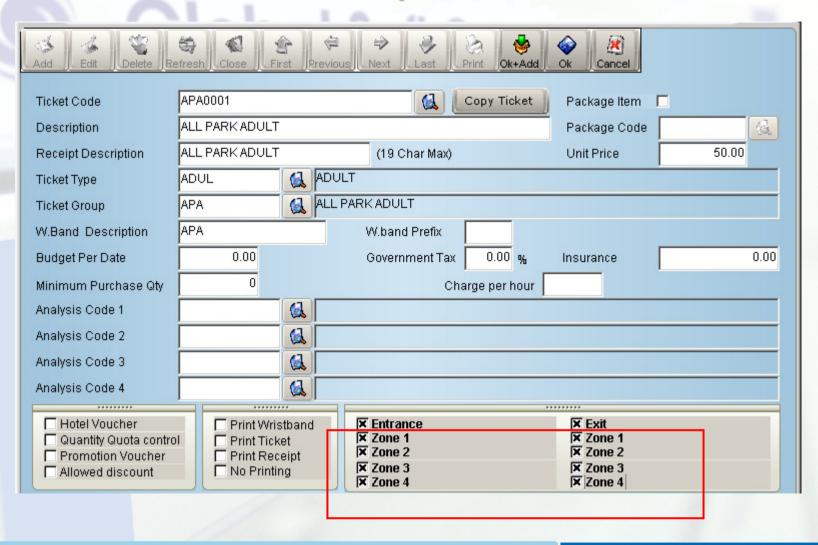


GS-GET Admission Control Flow





Ticket admission control by Attractions/Zones:









Main Entrance





Chair Lift (Zone 1)





Safari Park (Zone 2)





Ticket Admission Setup:

UI J	Main Entrance	Zone 1	Zone 2	Zone 3
Ticket 1	√	X	X	X
Ticket 2	✓	1	X	X
Ticket 3	√	X	1	X
Ticket 4	√	X	X	4
Ticket 5	√	4	4	X
Ticket 6	√	X	1	1
Ticket 7	√	1	✓	√

Unlimited package tickets to set up to match with multiple 'Zone'

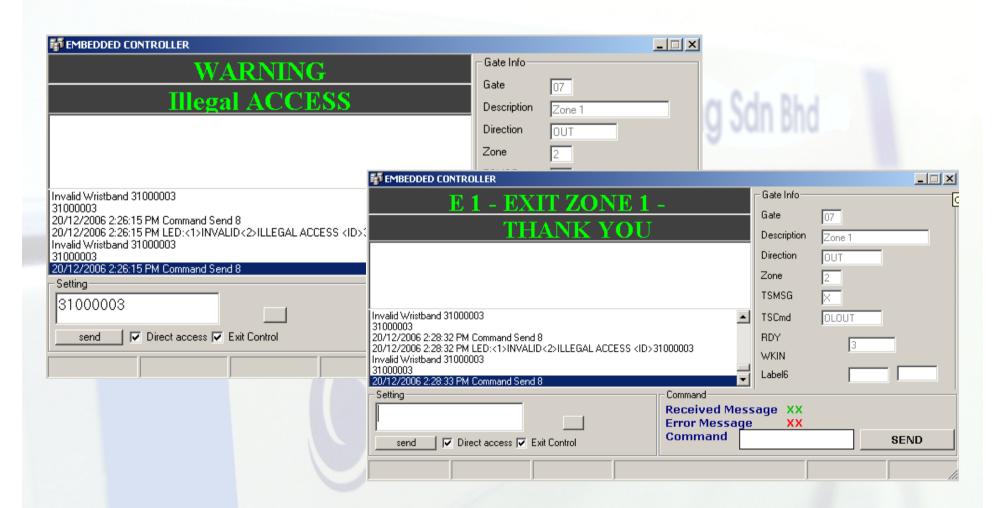
OR

Visitors can choose to use E-Credit to pay at any 'Rides' whenever they want to play on the 'Rides'

√ = Allow Entry

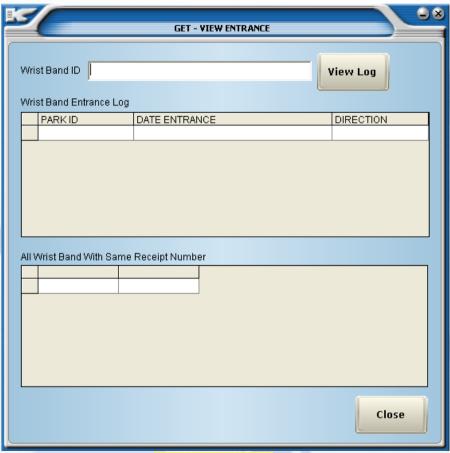
X = Not Allow Entry





Admission control built in with intelligent program to determine the validity of the tickets. Editable display contents as a useful information to visitors while accessing the entrance/exit.





- 1. Admission Validation
- 2. Anti-Pass Back
- 3. Admission Log Inquiry
- 4. Capacity Status
- 5. High-End hardware integration









Admission Control - Ticketing Media



Barcode/2D code Wristband



RFID Wrist Tag

Ticketing Media

Using BarCode/2D Code/RFID (Radio Frequency) as identification. Real time generated from the Front-End Ticketing Counter and to be verified at the Main Entrance, Rides Entrance and Water Park Entrance.

Tickets generated will have the add on features whereby the visitors can load money credit into the ticket for usage in the park. Visitors can utilize the money credits for 'Rides', Souvenirs or F&B.



Admission Control - Global Soft Turnstile

- Global Soft Turnstile is a tailored make turnstile for park access. The components used are heavy duty in order to handler crowned TW-12 USB controller
- Build in Embedded PC allow the turnstile to react base on the setting especially during emergency.
- Turnstile is a device to count persons, block at least one passage direction or to control automatically the admission access.
- Turnstile is able to scan wristband, ticket, membership card, identification card, or manually operated elements
- To prevent the unauthorised entries and reduce the dependency on human intervention
- ONE turnstiles is capable to process at average 3 seconds PER ENTRY



Display to show validity of the ticket and to great the visitor.

Vertical Scanner to ticket and staff card verification.

Drop Arm for evacuation. Fulfill safety requirement.

4 unit of fans for air circulation.

Others components of turnstile

- Embedded System
- TW-12 USB Controller for Turnstile c/w TW-RB-16 Relay Board
- Isolated Transformer for incoming 240V power
- AVR
- System Communicator Software



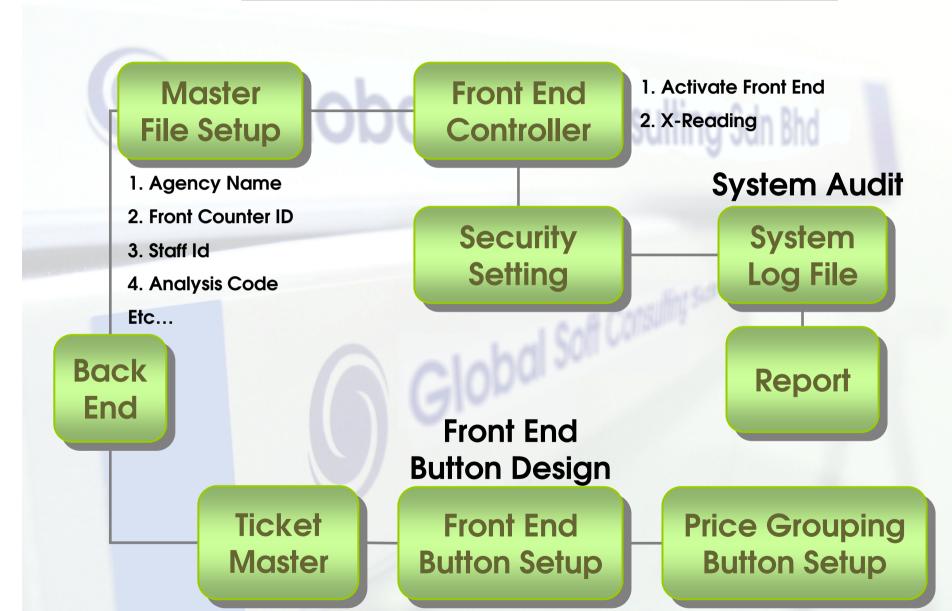
Global Soft GET Back-End System

Globo



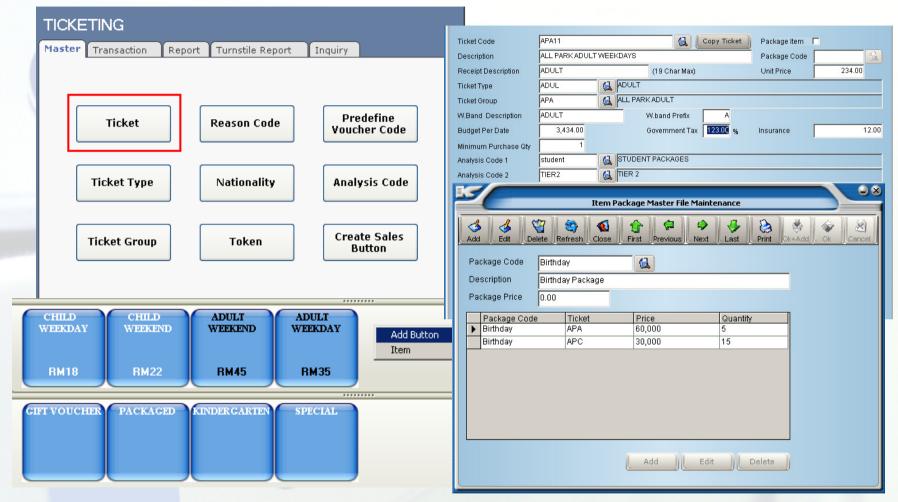


GS-GET Back End Operation Flow





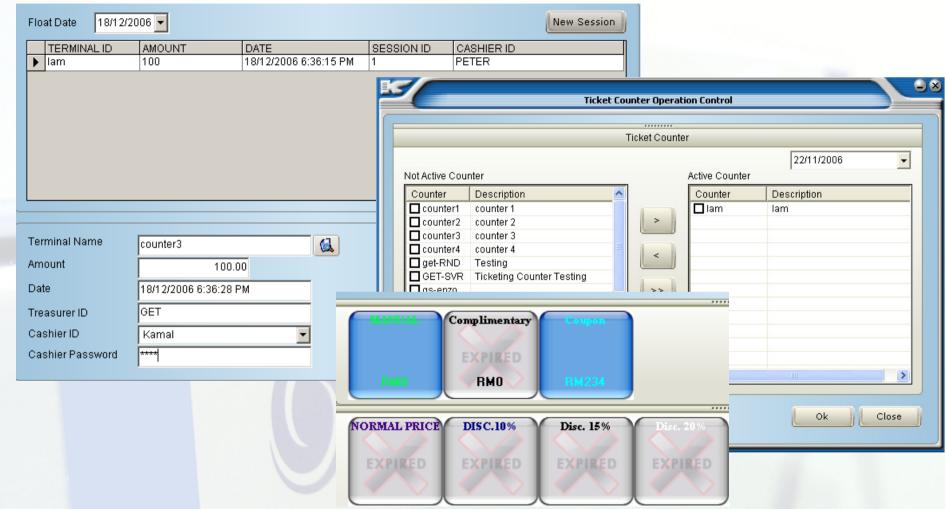
Back End - Ticketing Master



Master setup for Ticketing. Complete with predefine item such as Nationality, Reason Code and Analysis Code for management report. Ticket master is associate to admission control and others setting requirement in order to sell the ticket at the Front Counter. Creation of item sales button and access control fully manage at the backend system



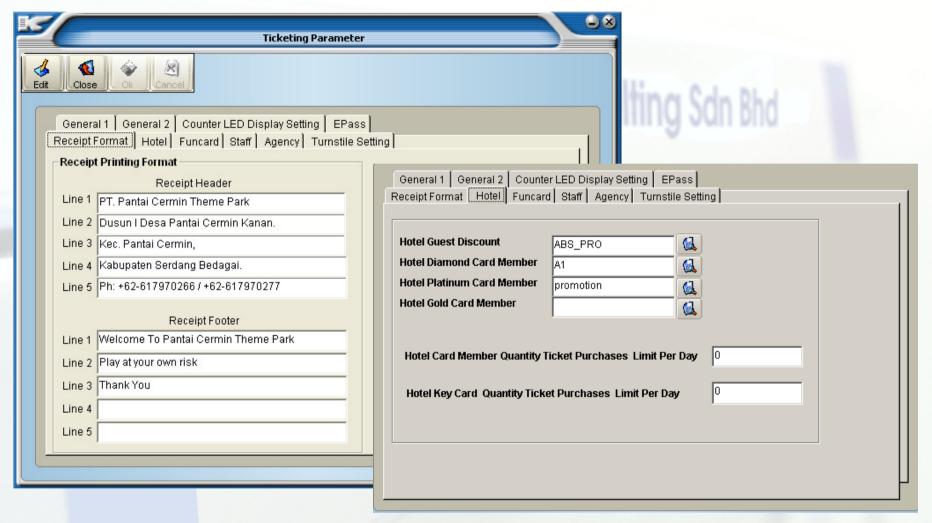
Back End – Front End Controller



Totally in control whereas activation need to be done before anyone can use the counter. Assignation of Cashier ID and respective 'Float Amount' for auditing. Disabling of any 'Sales Item' button can be done here. Back end users are also allowed to have a chat window with front end counter to have faster & more efficient communication.



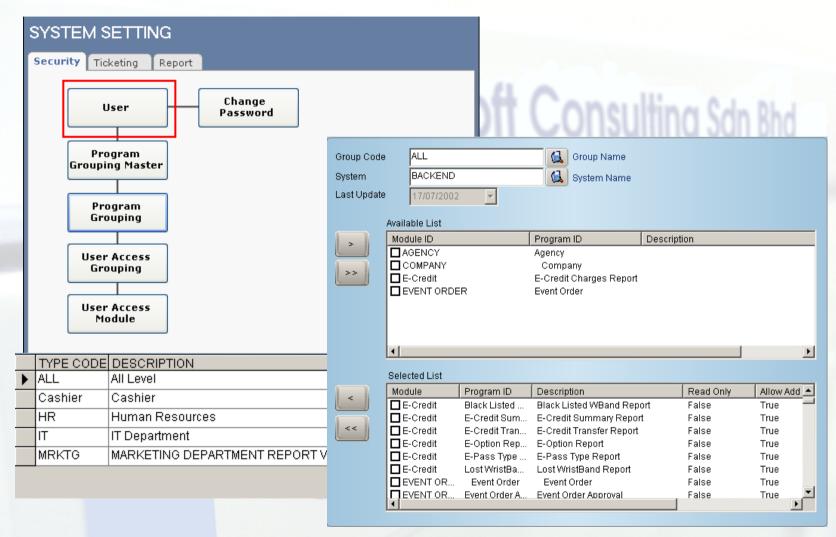
Back End - Parameter Setting



Predefine and editable parameter default setting. Defaulting the Hotel Discount, Limitation of staff's purchase, maximum entries for E-Pass and even the ticket design etc...



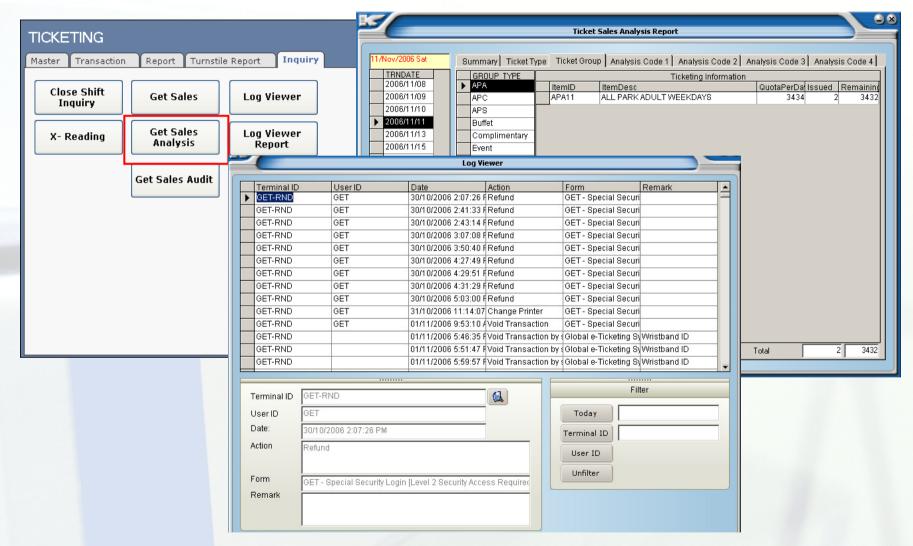
Back End - User Access Security



Extensive and flexible setting for user's access security setup. User can be assigned to a group with predefined modules and also assign to module individually. Likewise, users with same job scopes can group under same user group. It also provided to features of Staff ID card printing.



Back End - Inquiry



Real time backend inquiry. Constitution of front counter audit trail and also ticket sales analysis. Informative and powerful enough for management personal to monitor overall process with less dependencies.



Global Soft GET Front-End System

Globo



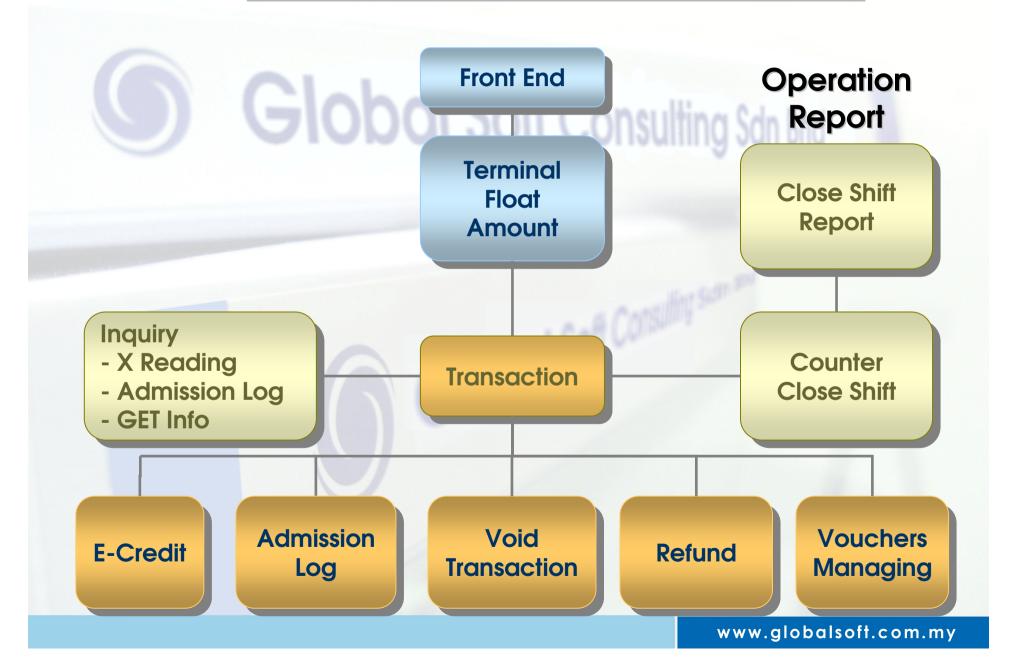


Front End - Transaction



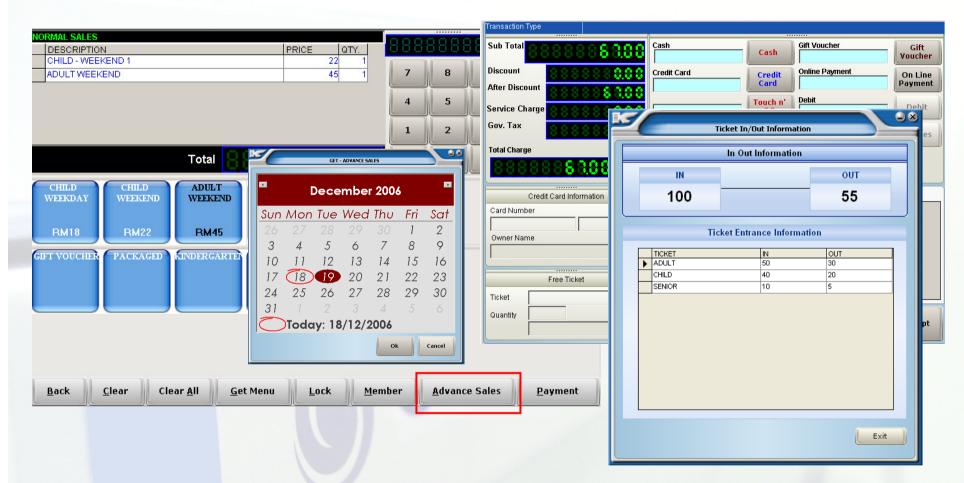


GS-GET - Front End Operation Flow





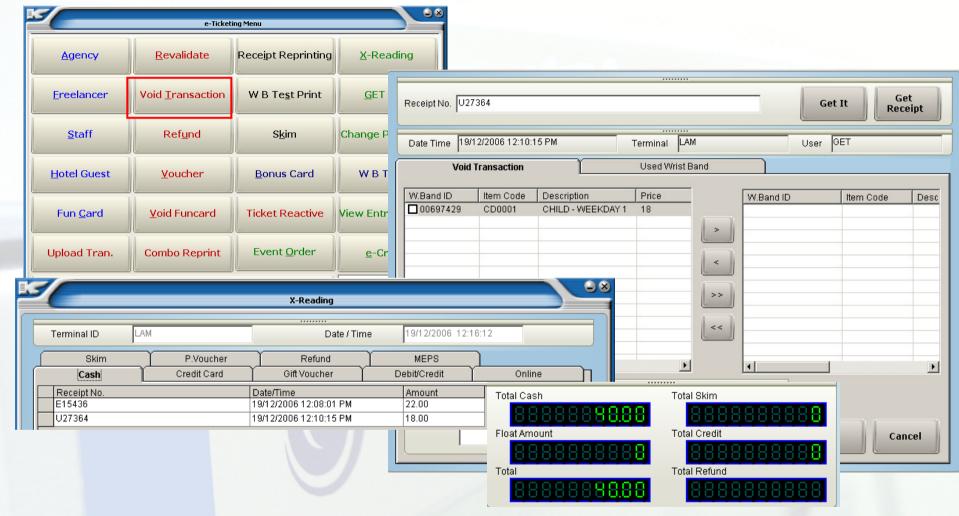
Front End - Transaction



Our Front End Counter is built with advanced GUI, thus creating a user friendly environment. Features enable to perform 'Advance Sales' and accepting multiple payment types as well as foreign currencies. Other features like locking the unattended counter, membership ticket exchange and so on. This Front End Counter is also capable to perform F&B Sales and also Retails Sales. It also shows the number of visitors that are in the park for the day according to visitor type.



Front End - Menu



Extensive Menu for all the transactions related functions. It inclusive of Hotel Guest Voucher, Agency Purchasing, New Membership Registration, Receipt Reprinting and many more. All these are easily done with few clicks away. Visitors can also choose to top up the ticket if they have purchase the wrong ticket.



Global Soft GET Reports



How does GS-GET help in REPORTING?

One stop information center

The system store various types of reports, statistics, data, information etc (Analyze visit time, area/membership detail/sales reports/events etc)

 Auto generate reports for easier and faster decision making, eliminating double works
 Comprehensive reporting module with almost 200 types of reports for operation, management and marketing analysis.



- Flexible Reporting module that can generate report base on users' requirement & data key in. Available reports like:
 - Sales report(daily, monthly or yearly)
 - Total number of visitors(daily, monthly or yearly)
 - Point of sales reports
 - Management reports
 - Admission reports
 - Membership reports*
 - Event order reports*
 - Agency reports* & etc.

Available in Sub-Modules only (Optional)



GS-GET: Reports

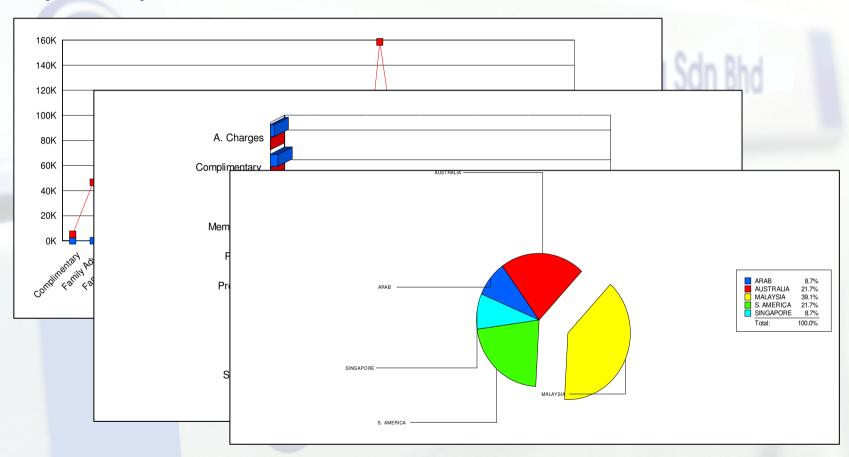
Samples of reports:

		A Famosa Resort				
	Void T	ransaction Report				
RANGE COUNT		A Famosa Resort			Bho	
	Da	ily Hourly Sales Report By Daily	7			
Tick Group I	RANGE PRINT DATE FRO		Famosa Resort			
Group		Delle Adecimi	D 4 I	D D		
Cinem	Ticket Type	Daily Admissio	n Report 1	3y Paymen	Į.	
Cinem Group 2P-LP	Group By Date : 09/28/200° L Weekend Weekend				Date: 09/11/200 Time: 4:13:14P Page: Page 1 of	M
2P-LP		TICKET	QTY	VOID OTY	UNIT PRICE	TOTA
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Cinem	Group By Date : 10/02/200	Al.l-A-E (Safari Local Adult Weekerd)	1	0	38	3
2P-LP	Local	A1.1-SP-BFT-A-E (Buffet Combo, Adult Weekend)	1	0	38	3
2P-LP		A1.1-SP-WDC-A-E (Wild Combo, Adult Weekend)	1	0	38	3
A1.1-4	Group By Date : 10/03/200	A1.1-SP-WTC-A-E (Western Combo, Adult Weekend)	1	0	38	2
Cinem	Weekday	A1.2-C-E (Safari Local Child Weekend)	1	0	28	2
Cinem		A1.2-SP-BFT-C-E (Buffet Combo, Child Weekend)	1	0	28	2
Cinem	Group By Date : 10/04/200'	A1.2-SP-WDC-C-E (Wild Combo, Child Weekend)	1	0	28	2
Cinem Group	Foreign Local	A1.2-SP-WIC-C-E (Western Combo, Child Weekend)	1	0	28	2
2P-LP	OTHER	A2.1-FA-E (Safari Foreign Adult Weekend)	1	0	62	6
Group		A2.2-FC-E (Safari Foreign Child Weekend)	1	0	52	:
2P-LP	Group By Date : 10/05/200	BFT-SW-A-E (Buffet Set SW, Adult Weekend)	1	0	24	2
2P-LP	Local	BFT-SW-C-E (Buffet Set SW, Child Weekend)	1	0	18]
Group		SMD-SW-A-E (Set Meal And Drink SW, Adult Weekend)	1	0	10	1
Стоф	Group By Date: 10/08/200' Foreign	SMD-SW-C-E (Set Meal And Drink SW, Child Weekend)	1	0	10	1
	Local	HITC CHI & E (HI - t C - t CHI & 1-1t HI - 11)	1	0	12	1
		WTS-SW-A-E (Western Set SW, Adult Weekend)	1	U	12	



GS-GET: Reports

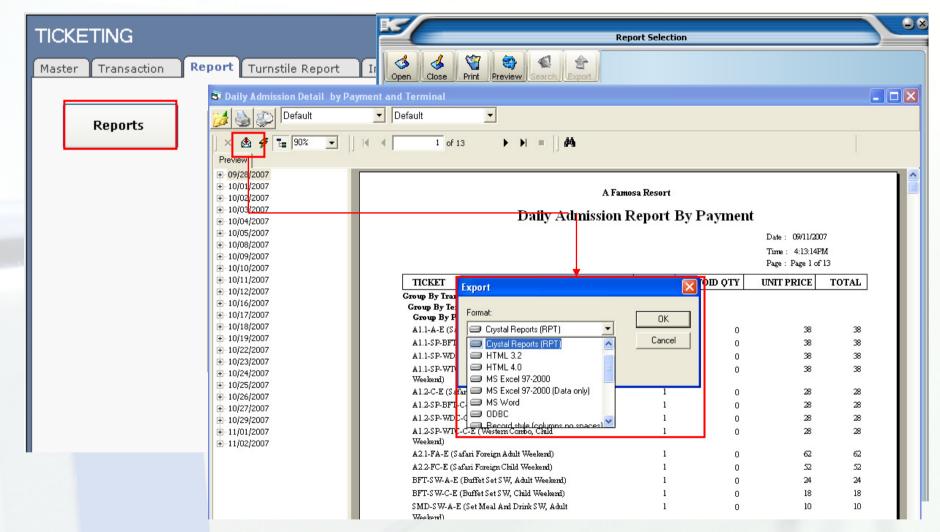
Samples of reports:



The system is capable to generate graphs according to the reports data for easier decision making and better view of the analysis.



GS-GET: Reports



Comprehensive reporting module with over 100 standard reports for operation, management and marketing analysis. Build-in exporting tool for acquiring format file in TEXT, EXCEL and so on.



Nove Features that GS-GET-Gan Offer





Optional System Modules (Features)

- ✓ E-Credit Management System
- Agency Management System
- Membership Management System
- Event & Functional Management System
- Online Ticketing
- Kiosk Ticketing
- Mobile Ticketing
- School Management System
- Facility Rental System

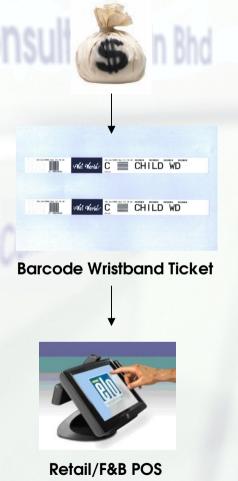


E-Credit Management System

E-Credit (Cashless) Management

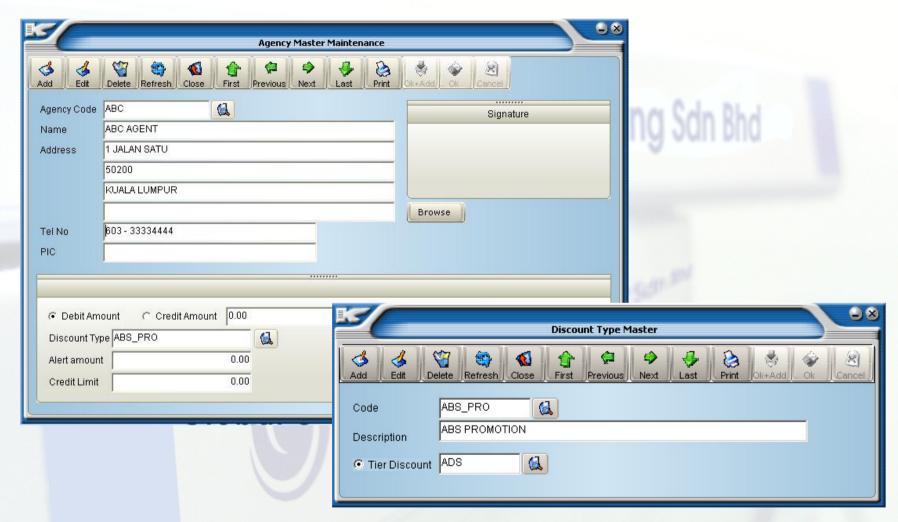
- 1. Top-up and Refund
- 2. Integrated with Tickets
- 3. Validity Control
- 4. Transactions Reports
- 5. Etc...

A cashless system is where user can load some money value into their tickets for usage around the zoo. A good example for this is when a nanny/guardian is not allowed to hold 'Cash' from the parents. The parents can buy some e-credit into the guardian/nanny's ticket, so that she can spend for food/beverages in the zoo for herself or the kids under her cares.





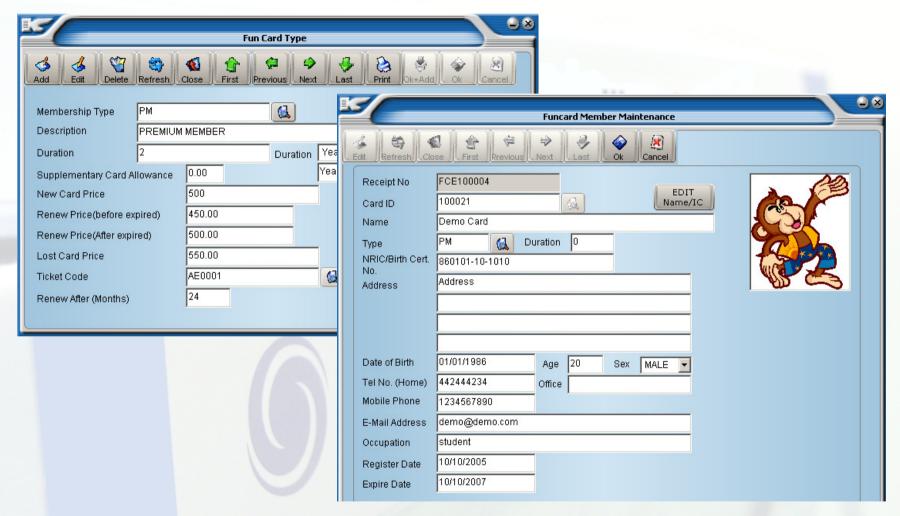
Agency Management System



Agency or corporation and also related outsourcing points or distributor master file. Credit/Debit limit control and automated alert. Definable discount group for corporate customers, the internal group of company itself or freelancers bus drivers or taxi drivers. Commission or discount rates are calculated automatically by the system and having proper report tracking.



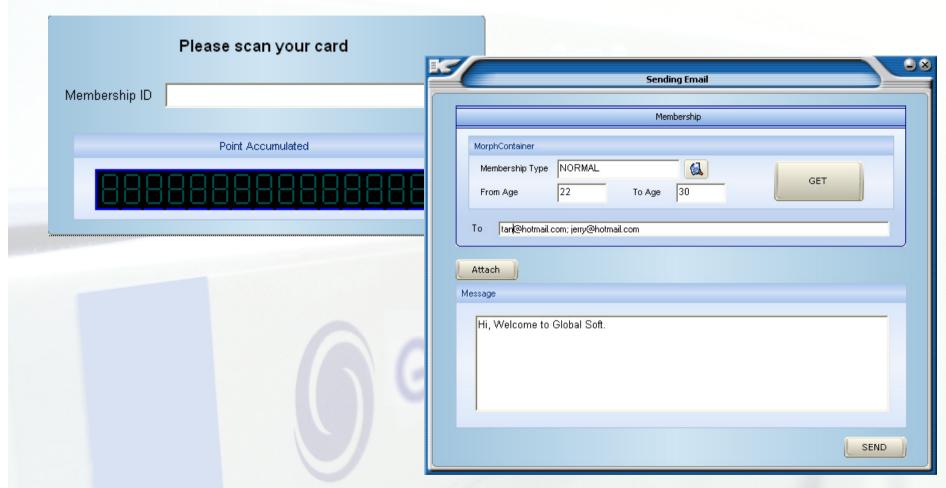
Membership Management System



A comprehensive Membership System with definable membership type with New Price, Renew Price and Lost Card Charges. Other than this, fully information of the member with member's photo to be captured in detail for sending emails or SMS for promotion campaigns.



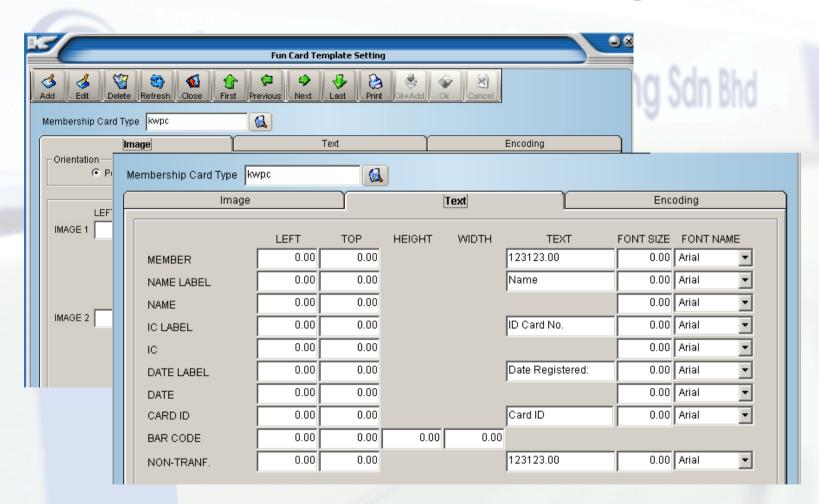
Membership Management System



Our membership system offers a loyalty point accumulation system whereby the members are able to earn points upon spending and this will encourage the members to spend more at the park. Any event of promotion campaign or announcements that would like to pass to the members, the system is able to send email to all the members or only selected group of members.



<u>Membership Management System – Card Printing</u>



Features enable user to set multiple card templates for printing. This modules are link with membership system so that card printed can be treated as confirmed membership.



Membership Management System -











Membership Registration



- **Lost Card**
- **Card Renewal**
- **E-Credit Top Up**







Receipt



Membership Card Printing





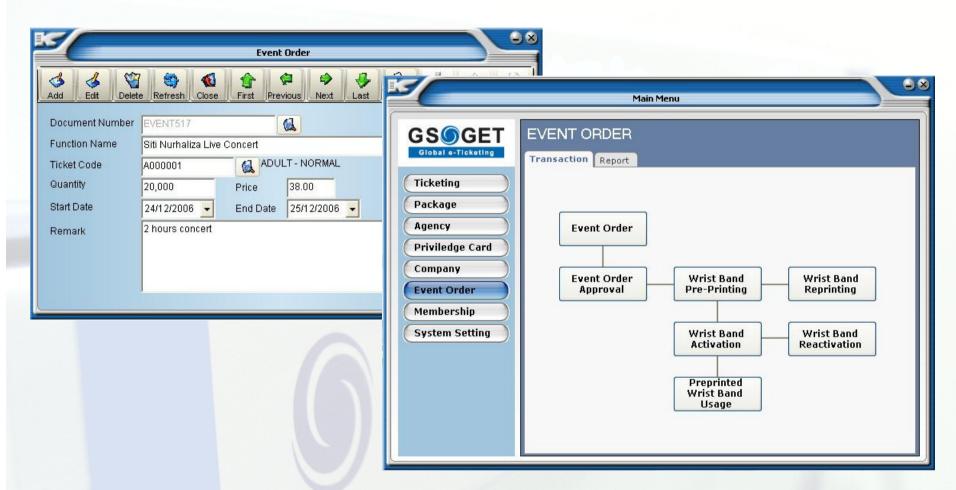




Ticketing Counter



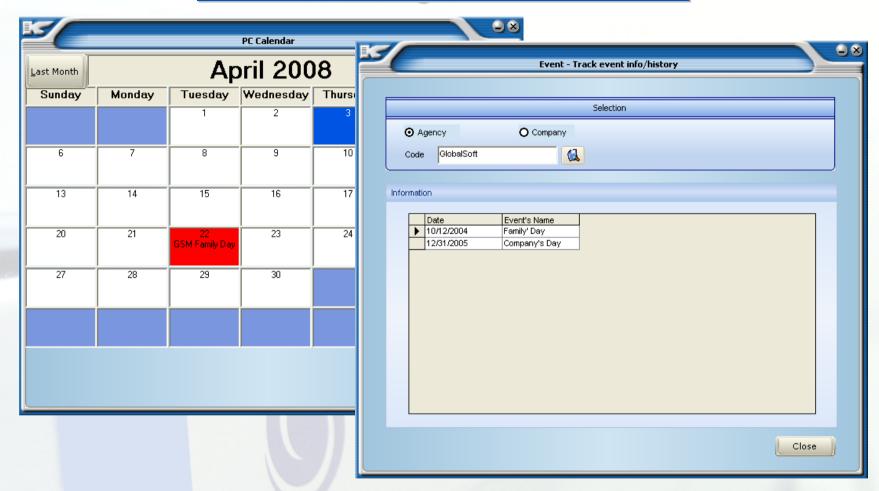
Event Management System



Event Management features allows the proper tracking of all events' information and history linking with the database of companies or agencies involved. System also has a calendar that shows the events that has been confirmed to have a clearer picture and avoid of clashing of dates for events. All events tickets can then be printed by bulk and all tickets printed are tracked.



Event Management System



The event management system allows users to view the whole month event by the event calendar to let management make planning or have a better view of the events that has confirmed so that no clashing of events will happen. All the events are linked with the agencies/company accounts in the system for easy tracking purpose.



Offline Mode



Offline mode automatically triggers for in any case of "network down" or power failure events. This secures the on going business operations so it would not get interrupted by any unpredictable circumstances.



Online Ticketing



Online Ticketing

Theme park visitors will be able to view the ticket types or packages online and make payment. Upon payment successful, they will be able to print out a receipt coupon and tickets can be redeemed from the counter by showing the receipt coupon.



Kiosk Ticketing





To provide more options to theme park visitors to do self-purchase and able to ease the pressure of counter sales during peak season, self-ticketing kiosks can be placed at specific areas and tickets can be purchased and printed automatically from the kiosk.



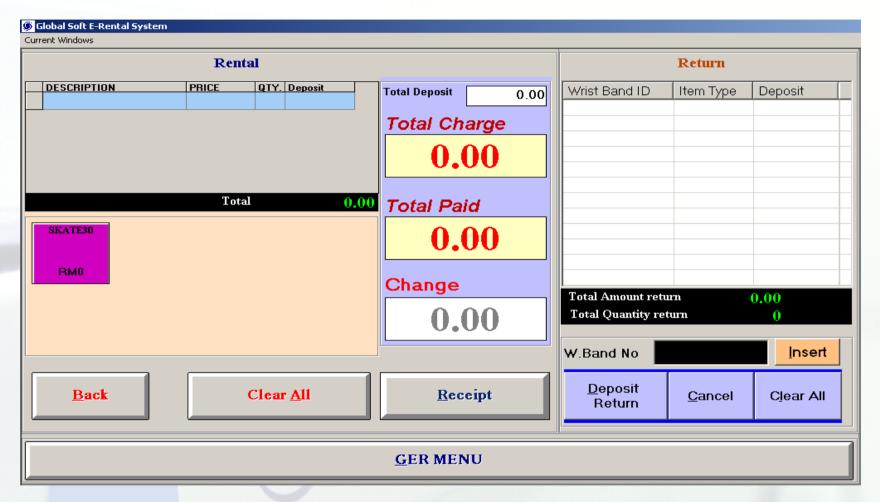
Mobile Ticketing



To cater to the tremendous increasing usage of mobile phones nowadays, this is also another type of media to let theme parks offer their tickets or packages to the public. People who are interested are able to buy tickets through mobile and then redeem their ticket at the counter by showing the receipt coupon. This can be offered through certain service providers.



Facility Rental System



To manage the inventory of the rent and return items. To manage the deposit and payment collections.

It also able to block the visitor to exit from the system barrier gate, if the item is not return.

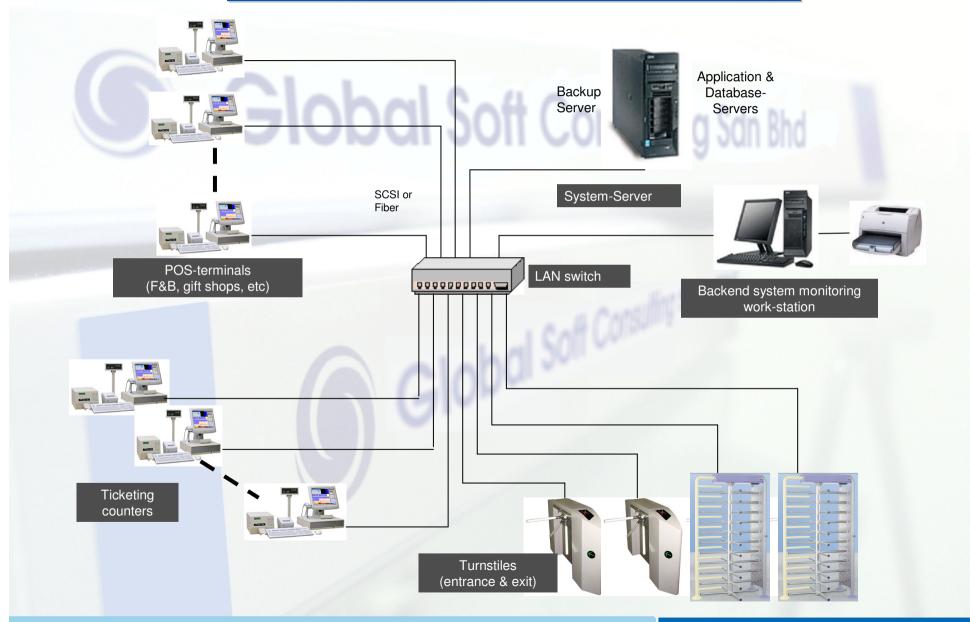


Global Soft Solution





GS Solution System Architecture

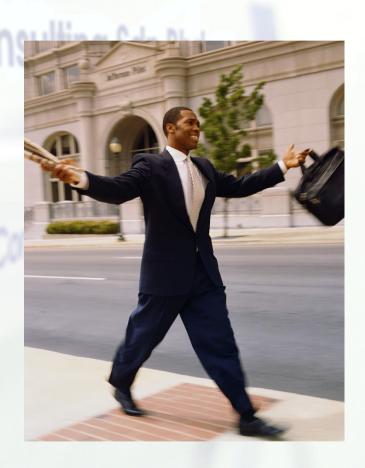




How GS-GET Benefits You?

The investment justifications

- Prevent fraud, Unauthorized access
- Avoid argument due to fraudulent entries
- Reduce dependency on human verification
- To monitor and manage the movements of
 - security personnel, vendors and temporary staff onto and inside the premises.
- Control crowd to avoid congestion at certain area.





How GS-GET Benefits You?

The investment justifications

- Information library
- Speed up sales transaction
- Eliminate human error
- Multiple ticket use for various areas i.e. gate entrance, VIP lounge, parking area, prepaid vouchers
- Total revenue capture





Summary of GS Solution

- **Cost Effective**
- Soft Consulting Sdn Bhd Easy to use with overall efficiency
- ✓ Real Time Information
- ✓ Reduce Operating Costs, increase business Revenue
- ✓ Seamless integration in ONE TOTAL SOLUTION





References - References





Reference Sites









































A' Famosa Resort

A'Famosa is a one-stop destination for business and pleasure which has different parks having different themes like animal world safari, cowboy town & water world. They even have a 4-d cinema theatre in the park.

Integration of GS-GET:

- Ensure only authorized people with correct & valid ticket is allowed into the park.
- Ensure ticket holders enter into the zone or park at the correct date and time
- For 4-D Theatre, the ticket holders can only enter into the cinema one hour before the show starts
- Save cost of printing different kinds for different parks, zones or packages
- Convenient & fast in selling process and also verifying access



A' Famosa Resort (Cont.)

Integration of GS-GET:

- Better management of ticketing selling, back end control, admission control, travel agency management & events management
- For 4-D Theatre management, they are able to set and edit the show time, seat bookings, and ticketing selling according to seats
- For travel agencies or freelancers like taxi drivers who bring visitors to the theme park, system is able to calculate commission.
- All commissions given and paid are done by proper authorization settings and procedures for security purposes.
- Any event of peak season or unforeseen circumstances, extra entrance is allowed but at the same time still keeping track of records.
 System allows manual scanning of wristbands and all records will be updated into the server for reporting purposes.









Berjaya Times Square Cosmo's World



Buddy Go Round

Berjaya Times Square Cosmo's World Theme Park is the largest indoor theme park in South East Asia which takes up to 450,000 sq feet. There are multiple amusement rides and one of which would be the roller coaster that is the longest in Malaysia measuring approximately 800 meters.

Integration of GS-GET:

- Tickets sales are managed by categorizing tickets into weekday, weekend, school holidays, public holidays and etc.
- BTS Cosmo's World fully utilizes our agency management system by keeping track all the tickets sold through the travel agencies.
- All activities are recorded included the credit given and alert alarm will be sent to specific personnel when the travel agency has already over the limit of credit purchases.
- By systematic tracking of all transactions, the management will have a clear view of the financial status and also easy to manage.



Bukit Merah Laketown Resort



Bukit Merah Laketown Resort is a major resort project located within the Northern Region of Perak. Covering 1650 acres of land area with an additional 7000-acre lake, Bukit Merah Laketown has been opened to the public since early 1997. Today, the attractions would include Laketown Water park, Chairlift, Orang Utan Island, Skycycle and Ecopark.

- With the help of automated ticketing system, illegal and unauthorized entries into the parks or zones are eliminated.
- System even able to set a combo ticket package which able to track the entry of parks valid for 3 days but only one entrance valid for each park.
- All events & agencies activities are tracked in proper way and able to extract data to run more effective marketing campaigns.









Zoo Taiping

Zoo Taiping and Night Safari, which is located at the Lake Gardens in Taiping is the only Zoo in the North of Peninsular Malaysia. Being the oldest and first Zoo in Malaysia, it has over 1300 exotic animals in their 34 acres compound which has a total of more than 180 species.

- The system is used by the main zoo entrance, night safari and also the tram services.
- Each category is having different ticket selling and operations, i.e the tram services only sells and print receipt as a proof to access to the tram but zoo and night safari will be printing bar-code on art card tickets to enter into the turnstiles.
- The zoo management will be able to have a clear picture of how is the business contribution according to each category and what policies to implement to improve business.







Pyramid Ice

Sunway Pyramid Ice - the well-known ice skating rink in Malaysia. It is having the largest skating school in South East Asia, and has been the location for major events from ice show productions to international ice skating competitions.

- Ticketing selling & admission control by our system to have systematic tracking of information.
- Specially customized skating school system which they can set all the skating classes' time, students and coaches systematically.
- The skating school module also helps to calculate the amount of commission need to pay for the coaches as each level coach is having different rate of commission.
- The system also helps to track the rental collection of skating shoes.
- All staffs that enter into the skating rink area are also recorded by the system.



Sungai Klah Hot Springs Park







Sungai Klah Hot Springs Park, also called Taman Rekreasi Air Panas (TRAP) is a Hot Spring resort located in Sungkai, Perak. TRAP being a splashing and exciting getaway, is nestled in the serene and cold mountain streams and rivers. All 6.5 hectares enjoy the scenic view of well-tended oil palm plantation and durian orchard. It has a unique concept of a free flowing natural Hot Springs swimming pool and therapeutic park.

- After doing study and surveying for this site, the system is implemented to minimize fraud entry into the park.
- All tickets sold are recorded and tracked by the system on the entries.
- Food & beverages are also using global soft system in order to have a systematic and effectual way of handling business.



Taman Tamadun Islam





Taman Tamadun Islam, located in Kuala Terengganu is world's first Windows on Islam. 'Taman Tamadun Islam' is an interactive journey of Islamic monuments of the world. It is an entertainment and educational destination. The site is a concept plan for educational and entertainment precincts, which include lagoons, a convention center, Islamic gardens of the world, an educational theme park, wetlands and environmental reserves, and Islamic architectural images from all corners of the world.

- By using the system, all visitors has to wear a wristband that has unique barcode on it and scan it on the turnstile in order to gain access to the attraction park.
- The tickets sold are categorize into different types and packages and the front end screen display different type of tickets for sold on different day/month.



Melaka River Pirate Park







Melaka River Pirate Park is a new attraction spot in Melaka Town. It is located at riverside of Melaka and by the view of this new "Venice of the East", visitors are able to enjoy the whole view of Melaka by boarding the Ferris Wheel (Eye on Melaka). The park also has rides such as pirate ships and trampoline Bungee for people that are interested to try bungee jumping.

- -By using GS-GET, all their tickets sold are tracked systematically and all records are tracked by the system real-time.
- -The management is able to view the reports and know the sales activity anytime they want to.
- The system also helps them to calculate the amount of tax needed to pay for government and this helps them to reduce a lot of work and faster the process and the accuracy of financial tasks.



Panorama Langkawi Cable Car





Panorama Langkawi, Cable Car covers a total distance of only 2.2 km linking the Base Station at the foothill of Machinchang to the overruling height of the Top Station which gives a commanding view of Langkawi from the western sea cost. The Cable Car system with its coherent concept and masterplan of Gunung Machinchang has united all the attractive features to attract tourists from all over the world.

- The system helps panorama cable car to have a better tracking of the entrance and exit of their visitors.
- They are able to ensure that all their visitors have already gone out from their facilities before closing down for the day.
- The membership module also helps them to keep track of their membership purchase habitual and preferences.



GS©MSC[™] Pantai Cermin Resort – Medan, Indonesia





Pantai Cermin Resort is the first theme park in Medan, Indonesia. Nestled in Pantai Cermin amid lush greenery and sandy beaches, this theme park offers a combination with natural resources as well as the most exciting fun that you can find at a water theme park.

- We have provided a turnkey solution to Pantai Cermin Resort as all the facilities that are involved in a theme park is taken care of and information is tracked for reporting purposes
- The water tubes used in the resort is tracked by using the system and the records are sent to the management for tracking usage
- As a water themepark, Pantai Cermin Resort is considerate enough to incorporate E-Credit feature into their system to let their visitors to enjoy the convenience of spending and rental of tubes or facilities without the hassle of having to carry cash which might get wet or lost in the park.
- One of the uniqueness of Pantai Cermin Resort is whereby it is a theme park that is built at the seaside; thus all hardware or devices has to be tailored for heavy duty usage. Global Soft turnstiles are proven to serve without fail for the past few years.



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